Brian M. Schott Hayward Business Owner

"The same old leaders continue the same old problems."

It's time for a change! Hayward's problems with traffic, gangs, drugs, crime, run-down neighborhoods, our schools and lack of retail, recreational and job opportunities require fresh, innovative solutions. Hayward deserves better leadership!

As the owner of an established Hayward business, employing dozens of people, I know how to get things done while managing tight budgets.

I attended Highland Elementary, Bret Harte and Moreau, obtaining my degree from Cal Poly San Luis Obispo, where I have taught as a volunteer Professor from Industry. My wife Cara teaches at All Saints.

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My volunteer opportunities include: Vice-President Hayward Rotary, St. Rose Hospital Foundation Board, Better Business Bureau Executive Committee, All Saints Church, Hayward Chamber of Commerce, Santa Claus for the Silva Clinic, Eden Youth Center, Kids Breakfast Club, Salvation Army. I was elected Chairman of the Hayward Highlands Neighborhood Task Force.

As your next Mayor, I will work tirelessly to make Hayward better. I will develop partnerships between Hayward Schools, Cal State and the business community to improve our schools and neighborhoods and increase home ownership opportunities. Please join me in improving our city. I respectfully ask for your vote. Find out more at www.schottforhayward.com. Please vote for new leadership.

Signed Dia M. Idat Date: March 10, 2006